



PRESS RELEASE

PROVIDENCE PERFORMING ARTS CENTER

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For Immediate Release

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PROVIDENCE PERFORMING ARTS CENTER (PPAC) RANKS 23RD IN *POLLSTAR'S* 2012 MID-YEAR TOP 100 THEATRE VENUES WORLDWIDE

Providence, RI – Entertainment industry trade *Pollstar Magazine* has released their 2012 mid-year ranking based on ticket sales and the Providence Performing Arts Center (PPAC) ranked 23rd out of the 100 top venues in a field that included theatres in major markets and other countries including Canada, Mexico, Brazil, and Germany.

PPAC presents a full roster of touring Broadway theatricals and has been the location of choice in recent years for the opening of a number of national tours; this fall, the venue will open the tours of **CATCH ME IF YOU CAN** in October and **ELF** in November; PPAC will also open the North American tour of **EVITA** in the fall of 2013. In addition, PPAC brings top-tier concerts, comedians, dance, and family shows to the southeastern New England market. Complete season information is available at ppacri.org.

The Providence Performing Arts Center is a 3100 seat venue listed on the National Register of Historic Places; it has been fully renovated and is constantly being updated to retain its status as a world-class, state-of-the-art venue. Most recently, the street in front of the theatre has been renovated and upgraded with improved patron safety amenities and enhanced aesthetics including new stone work near the theatre façade. The location in front of the theatre was recently re-dedicated as “PPAC Square” by Providence Mayor Angel Taveras.

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PPAC President J.L. “Lynn” Singleton said, “We are extremely pleased that PPAC is ranked 23rd among top venues in the world – this result demonstrates that Rhode Island is a great theatre and entertainment market.”

Pollstar is the only trade publication covering the worldwide concert industry, supplying in-depth information to every professional concert promoter, booking agent, artist manager, facility executive, and every other entity involved in the live entertainment business for 30 years. They produce a weekly print magazine for professionals and publish that information daily to the web via a paid subscription site at PollstarPro.com.

Pollstar gets its information primarily from the agents, managers, and promoters who are producing concerts. They employ a staff of more than 25 full-time professionals who focus exclusively on research and tour database expansion.